

E MUNDUR МОЖЕБИ **posible** o *bosibl* **möjlig**en POSSIVELMENTE

MOTYHE

SRBIJA CRNA GORA HRVATSKA GRČKA ALBANIJA LOS ANGELES

ことによると **POSSIBLE** galbūt ΠΙΘΑΝΩΣ MULIGT ВОЗМОЖНО

MAY
2015



Made for the campaign to re-launch the Datsun brand (Nissan) in Russia, the shoot was full of adventure with many different locations. We blocked bridges and main streets in Belgrade, travelled to the mountains of South Serbia and Montenegro, and caught awe-inspiring moments of sunrise and sunset. Not all the rain was SFX! At the end of the "ride" we were all tired and wet but satisfied. No pain, no gain!

Client: DATSUN
Agency: TBWA, Moscow
Production: Mad Cow, Moscow
Director: Runar Ingi
DOP: Piter Riis
Red Production: Ivana Panić, Miloš Kvapil, Miloš Đukelić
Location: Serbia, Montenegro



Fashion addicted girls and boys in our office were more than excited when we agreed to execute a photo shoot for "fashion bible" Vogue Magazine with legendary photographer Mario Testino and amazing supermodel Lara Stone. Dubrovnik was the location of choice and our friends from the Dubrovnik Summer Festival and city government were provided excellent support to make it almost incognito without any big media buzz and got us access to some almost forbidden places. Red's Croatian office head producer Mirna Bučević made the whole production one elegant experience for everybody involved.

Photographer: Mario Testino
Model: Lara Stone
Production Berlin: Björn Frederic Gerling
Red Production: Mirna Bučević, Marija Đukelić
Location: Dubrovnik, Croatia

מההגעה המוקדמת שלנו, בכל הליך שהם עשו, כל אינטראקציה עם צוות החברה שלנו ואיתי נעשתה באדיבות, יעילות גבוהה, מקצועיות וחריצות בלתי נלאים. צוות אמין, תמיד עבד באופן מלא וקשה כדי למלא את הצרכים והרצונות שלנו. אני מעריך את העבודה עם דד מאוד, והתוצאה היא סרט יוצא דופן ולקוח מרוצה מאוד. אני בטוח שצוות זה ימשיך ויטפל בהצלחה בפרויקטים המשותפים הבאים שיבואו.

From our early arrival, every procedure they made, every interaction with our company crew and me was done with courtesy, extreme efficiency, professionalism and tireless diligence.

The crew masterfully coordinated the sequence, always worked fully and hard to fulfill our needs and wishes. There was never any wasted time or movements.

I have appreciated working with RED very much, and the result is an outstanding movie and a very satisfied client.

Hopefully, this same crew will be able to complete the next projects to come.

Gustavo Nadel

CEO and owner Gustavo Productions, Tel Aviv



Actually, it was Ledo's jaw dropping food styling perfectly arranged by Italian food stylist Clara Campana. It wasn't a real royal feast but it sure looked like it!

ROYAL FEAST

Client: LEDO, FRIKOM
Agency: UnexGroup
Creative director: Kruno Serdar
Red Production: Mirna Bučević
Director: Miloš Đukelić
DOP: Vladimir Ilić

ITALY? SERBIA!

Every year we do at least 4 service productions for Lithuania in Belgrade. Trough time we became not only business partners but very good friends with TheMagic Production. Solleto is an ice-cream from Belarus and in this commercial they found Italy in Belgrade.

Client: SOLETTO, Santa Bremor
Agency: Y&R Not Perfect
Production: TheMagic
Director: Matthieu Mantovani
DOP: Zoran Popović
Red Production: Minja Jovanović
Location: Belgrade, Serbia



This sequel to famous BNP Paribas Fortis commercial done by directing star Koen Mortier. We are proud to be working with one of our all time favorite productions, Czar Belgium. This commercial is a big hit and has been acclaimed as one of the best commercials of the year.

Client: BNP Paribas Fortis
Agency: Publicis, Brussels
Director: Koen Mortier
Dop: Menno Mans
Production: CZAR
Red Production: Miloš Đukelić, Marijana Budisavljević, Miloš Kvapil
Location: Belgrade, Serbia



Client: TV Mega, Greece
Agency/production: Velvet Munich
Director: Matthias Zentner
DoP: Dieter Deventer
Art Director: Nenad Paranosić
Costume: Jelena Đorđević
Red Production: Marija Đukelić, Minja Jovanović
Location: Belgrade, Serbia

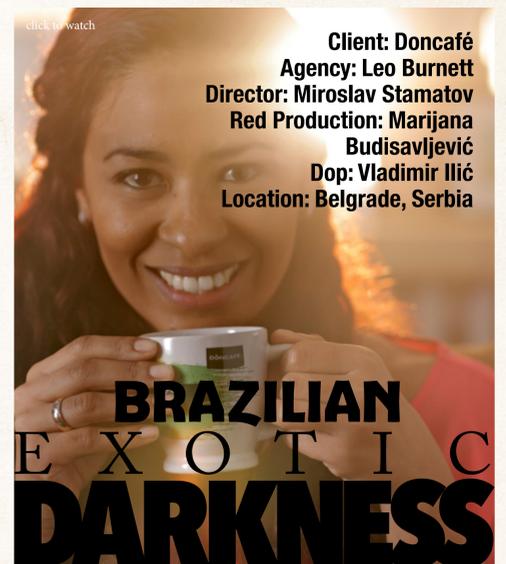
EXPLOSIONS & EMOTIONS

Three days of explosions all over the city. It sounds a bit terrifying, but our explosions were made out of love and hearts, tasteful spices and glitters on the full Moon light. When Greece meets Germany, it must be in Belgrade. It was a great opportunity to make some art with visually sophisticated director Matthias Zentner and his team from Velvet München.

BORN ON БАЛКАН



EMIR
KUSTURICA



Client: Doncafé
Agency: Leo Burnett
Director: Miroslav Stamatov
Red Production: Marijana Budisavljević
Dop: Vladimir Ilić
Location: Belgrade, Serbia

Easy and enjoyable filming experience, like sipping delicious coffee with a few friends in relaxed and amicable atmosphere.

