

E MUNDUR МОЖЕБИ **posible** o *bosibl* **möjligen** POSSIVELMENTE

# MOTYHE

SRBIJA CRNA GORA HRVATSKA GRČKA ALBANIJA LOS ANGELES

ことによると **POSSIBLE** galbūt ΠΙΘΑΝΩΣ MULIGT ВОЗМОЖНО

MAY  
2015



Made for the campaign to re-launch the Datsun brand (Nissan) in Russia, the shoot was full of adventure with many different locations. We blocked bridges and main streets in Belgrade, travelled to the mountains of South Serbia and Montenegro, and caught awe-inspiring moments of sunrise and sunset. Not all the rain was SFX! At the end of the "ride" we were all tired and wet but satisfied. No pain, no gain!

**Client:** DATSUN  
**Agency:** TBWA, Moscow  
**Production:** Mad Cow, Moscow  
**Director:** Runar Ingi  
**DOP:** Piter Riis  
**Red Production:** Ivana Panić, Miloš Kvapil, Miloš Đukelić  
**Location:** Serbia, Montenegro



Fashion addicted girls and boys in our office were more than excited when we agreed to execute a photo shoot for "fashion bible" Vogue Magazine with legendary photographer Mario Testino and amazing supermodel Lara Stone. Dubrovnik was the location of choice and our friends from the Dubrovnik Summer Festival and city government were provided excellent support to make it almost incognito without any big media buzz and got us access to some almost forbidden places. Red's Croatian office head producer Mirna Bučević made the whole production one elegant experience for everybody involved.

**Photographer:** Mario Testino  
**Model:** Lara Stone  
**Production Berlin:** Björn Frederic Gerling  
**Red Production:** Mirna Bučević, Marija Đukelić  
**Location:** Dubrovnik, Croatia

מההגעה המוקדמת שלנו, בכל הליך שהם עשו, כל אינטראקציה עם צוות החברה שלנו ואיתי נעשתה באדיבות, יעילות גבוהה, מקצועיות וחריצות בלתי נלאים. צוות אמין, תמיד עבד באופן מלא וקשה כדי למלא את הצרכים והרצונות שלנו. אני מעריך את העבודה עם דד מאוד, והתוצאה היא סרט יוצא דופן ולקוח מרוצה מאוד. אני בטוח שצוות זה ימשיך ויטפל בהצלחה בפרויקטים המשותפים הבאים שיבואו.

*From our early arrival, every procedure they made, every interaction with our company crew and me was done with courtesy, extreme efficiency, professionalism and tireless diligence.*

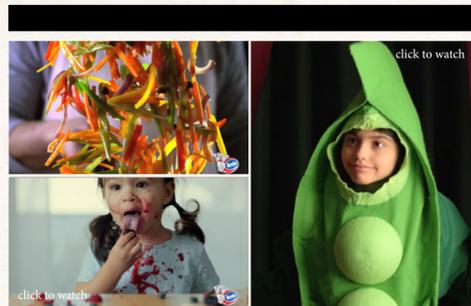
*The crew masterfully coordinated the sequence, always worked fully and hard to fulfill our needs and wishes. There was never any wasted time or movements.*

*I have appreciated working with RED very much, and the result is an outstanding movie and a very satisfied client.*

*Hopefully, this same crew will be able to complete the next projects to come.*

**Gustavo Nadel**

CEO and owner Gustavo Productions, Tel Aviv



## ROYAL FEAST

**Client:** LEDO, FRIKOM  
**Agency:** UnexGroup  
**Creative director:** Kruno Serdar  
**Red Production:** Mirna Bučević  
**Director:** Miloš Đukelić  
**DOP:** Vladimir Ilić

Actually, it was Ledo's jaw dropping food styling perfectly arranged by Italian food stylist Clara Campana. It wasn't a real royal feast but it sure looked like it!

## ITALY? SERBIA!

Every year we do at least 4 service productions for Lithuania in Belgrade. Trough time we became not only business partners but very good friends with TheMagic Production. Solletto is an ice-cream from Belarus and in this commercial they found Italy in Belgrade.

**Client:** SOLETTO, Santa Bremor  
**Agency:** Y&R Not Perfect  
**Production:** TheMagic  
**Director:** Matthieu Mantovani  
**DOP:** Zoran Popović  
**Red Production:** Minja Jovanović  
**Location:** Belgrade, Serbia



This sequel to famous BNP Paribas Fortis commercial done by directing star Koen Mortier. We are proud to be working with one of our all time favorite productions, Czar Belgium. This commercial is a big hit and has been acclaimed as one of the best commercials of the year.

**Client:** BNP Paribas Fortis  
**Agency:** Publicis, Brussels  
**Director:** Koen Mortier  
**Dop:** Menno Mans  
**Production:** CZAR  
**Red Production:** Miloš Đukelić, Marijana Budisavljević, Miloš Kvapil  
**Location:** Belgrade, Serbia



**Client:** TV Mega, Greece  
**Agency/production:** Velvet Munich  
**Director:** Matthias Zentner  
**DoP:** Dieter Deventer  
**Art Director:** Nenad Paranosić  
**Costume:** Jelena Đorđević  
**Red Production:** Marija Đukelić, Minja Jovanović  
**Location:** Belgrade, Serbia

## EXPLOSIONS & EMOTIONS

Three days of explosions all over the city. It sounds a bit terrifying, but our explosions were made out of love and hearts, tasteful spices and glitters on the full Moon light. When Greece meets Germany, it must be in Belgrade. It was a great opportunity to make some art with visually sophisticated director Matthias Zentner and his team from Velvet München.

## BORN ON БАЛКАН



EMIR  
KUSTURICA



**Client:** Doncafé  
**Agency:** Leo Burnett  
**Director:** Miroslav Stamatov  
**Red Production:** Marijana Budisavljević  
**Dop:** Vladimir Ilić  
**Location:** Belgrade, Serbia

Easy and enjoyable filming experience, like sipping delicious coffee with a few friends in relaxed and amicable atmosphere.

